

Toys – People Power Popup Cinema PPC

Five interconnected exercise bikes to run a cinema
in the park or a local venue



Exercise bike electricity generators capable of running most household appliances. The five exercise bikes will power the system (simply plug in) a data projector, laptop and sound system to create a mobile cinema experience. Four riders are required to power the system, with one rider being able to change over at any one time. This enables people from the audience to take turns at cycling and gives cyclers the chance to rest.

A red light near the projection screen is connected to the bikes to indicate a new rider is required where someone has stopped.